

SIGN	ELEVATION	SIGN DESCRIPTION (Primary)	SIGN DESCRIPTION (Secondary)	Onsite	HEIGHT ABOVE GROUND	HEIGHT	WIDTH	AREA	SF	SUB AREA	ZONE	ZONE / LEVEL	Animated	Refresh Rate
<b>PERMANENT SIGNAGE PROPOSED</b>														
<b>Event Center</b>														
EDD.02	EAST	Digital Display	Wall	No	23'-0"	26'-8"	112'-0"	3,000	SF	2A	A-1	1/2	Yes	Unrestricted
EDD.03	NORTH	Digital Display	Wall	No	43'-0"	67'-0"	38'-0"	2,480	SF	2A	A-1	1	Yes	Unrestricted
EDD.04	Not Used	-	-	-	-	-	-	0	SF	-	-	-	-	-
EDD.05	NORTH	Digital Display	Wall	No	43'-0"	67'-0"	38'-0"	2,480	SF	2A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.06	WEST	Digital Display	Wall	No	38'-0"	28'-4"	50'-0"	1,420	SF	2A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.07	WEST	Digital Display	Wall	No	38'-0"	28'-4"	50'-0"	1,420	SF	2A	B	2	Yes	8 Second Static Image; Instant Refresh
EC.03	WEST	Event Center Identification Sign	Wall	Yes	88'-0"	15'-0"	100'-0"	1,500	SF	2A	B	2	No	N/A
EC.04	NORTH	Event Center Identification Sign	Wall	Yes	95'-0"	30'-0"	135'-0"	4,050	SF	2A	A-1	1/2	No	N/A
EC.05	EAST	Event Center Identification Sign	Wall	Yes	80'-0"	15'-0"	100'-0"	1,500	SF	2A	B	2	No	N/A
EC.06	SOUTH	Event Center Identification Sign	Wall	Yes	90'-0"	30'-0"	135'-0"	4,050	SF	2A	B	3	No	N/A
EC.07	WEST	Event Center Identification Sign	Wall	Yes	10'-0"	10'-0"	60'-0"	600	SF	2A	B	1	No	N/A
EC.08	WEST	Event Center Identification Sign	Wall	Yes	10'-0"	6'-0"	30'-0"	180	SF	2A	B	1	No	N/A
EC.09	WEST	Event Center Identification Sign	Wall	Yes	10'-0"	6'-0"	30'-0"	180	SF	2A	B	1	No	N/A
EC.10	EAST	Event Center Identification Sign	Wall	Yes	70'-0"	15'-0"	100'-0"	1,500	SF	2A	A-1	1	No	N/A
EC.11	EAST	Event Center Identification Sign	Wall	Yes	10'-0"	6'-0"	30'-0"	180	SF	2A	A-1	1	No	N/A
EC.12	NORTH	Event Center Identification Sign	Wall	Yes	10'-0"	10'-0"	60'-0"	600	SF	2A	A-1	1	No	N/A
EC.13	NORTH	Event Center Identification Sign	Wall	Yes	10'-0"	10'-0"	60'-0"	600	SF	2A	B	1	No	N/A
EC.14	WEST	Event Center Identification Sign	Wall	Yes	50'-0"	6'-0"	30'-0"	180	SF	2A	B	1	No	N/A
RT.01	EAST	Retail / Tenant Identification	Wall	Yes	10'-0"	6'-0"	25'-0"	150	SF	2A	A-1	1	No	N/A
RT.02	EAST	Retail / Tenant Identification	Wall	Yes	10'-0"	6'-0"	25'-0"	150	SF	2A	A-1	1	No	N/A
RT.03	NORTH	Retail / Tenant Identification	Wall	Yes	12'-0"	3'-0"	30'-0"	90	SF	2A	A-1	1	No	N/A
RT.04	NORTH	Retail / Tenant Identification	Wall	Yes	12'-0"	3'-0"	30'-0"	90	SF	2A	A-1	1	No	N/A
RT.05	NORTH	Retail / Tenant Identification	Wall	Yes	15'-0"	6'-0"	30'-0"	180	SF	2A	A-1	1	No	N/A
RT.06	Not Used	-	-	-	-	-	-	0	SF	-	-	-	-	-
RT.07	NORTH	Retail / Tenant Identification	Wall	Yes	10'-0"	3'-0"	30'-0"	90	SF	2A	B	1	No	N/A
RT.08	WEST	Retail / Tenant Identification	Wall	Yes	10'-0"	3'-0"	30'-0"	90	SF	2A	B	1	No	N/A
<b>26,760 SF</b>														
<b>L.A. Live Way Garage</b>														
EDD.08	EAST	Digital Display	Wall	No	50'-0"	20'-6"	56'-0"	1,148	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.09	WEST	Digital Display	Wall	No	38'-0"	20'-6"	56'-0"	1,148	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.10	WEST	Digital Display	Wall	No	38'-0"	20'-6"	56'-0"	1,148	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.11	WEST	Digital Display	Wall	No	38'-0"	20'-6"	56'-0"	1,148	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.12	SOUTH	Digital Display	Wall	No	38'-0"	30'-0"	46'-8"	1,400	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
SS.18	SOUTH/EAST	Wall	Wall	No	21'-0"	38'-0"	30'-6"	1,374	SF	5A	B	1/2	No	N/A
SS.19	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	2	No	N/A
SS.20	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.21	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.22	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.23	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.24	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.25	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.26	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.27	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.28	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.29	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.30	EAST	Wall	Wall	No	50'-0"	24'-0"	36'-0"	864	SF	5A	B	1/2	No	N/A
SS.32	EAST/NORTH	Wall	Wall	No	21'-0"	45'-0"	30'-6"	1,374	SF	5A	B	1/2	No	N/A
<b>19,108 SF</b>														
<b>Bond Street Garage</b>														
EDD.13	WEST	Digital Display	Wall	No	45'-0"	20'-0"	60'-0"	1,200	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.14	WEST	Digital Display	Wall	No	45'-0"	20'-0"	60'-0"	1,200	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
<b>2,400 SF</b>														
<b>Los Angeles Convention Center / New Hall</b>														
EDD.15	SOUTH-WEST	Digital Display	Wall	No	50'-0"	24'-0"	48'-0"	1,152	SF	1A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.16	SOUTH-WEST	Digital Display	Wall	No	50'-0"	24'-0"	48'-0"	1,152	SF	1A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.17	SOUTH-WEST	Digital Display	Wall	No	68'-0"	24'-0"	48'-0"	1,152	SF	1A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.18	SOUTH-WEST	Digital Display	Wall	No	68'-0"	24'-0"	48'-0"	1,152	SF	1A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.21	NORTH	Digital Display	Wall	No	60'-0"	20'-0"	34'-0"	680	SF	1A	A	2	Yes	8 Second Static Image; Instant Refresh
EDD.22	NORTH	Digital Display	Marquee	No	16'-0"	3'-0"	245'-0"	735	SF	1A	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.28	NORTH PEDESTRIAN	Digital Display	Wall	No	8'-0"	5'-0"	50'-0"	250	SF	1B	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.29	NORTH PEDESTRIAN	Digital Display	Wall	No	8'-0"	5'-0"	50'-0"	250	SF	1B	A	1	Yes	8 Second Static Image; Instant Refresh

Conceptual Sign Plans may be modified in accordance with the requirements of the Sign Ordinance.

**CONVENTION & EVENT CENTER PROJECT**

APPENDIX B  
CONVENTION & EVENT CENTER SIGN DISTRICT APPROVED SIGNS

GENSLER

**5.0.5a**

AUGUST 30, 2012

